



SIGN EXPO 2019

Thursday, August 22 & Friday, August 23



SPONSORSHIP PACKAGES	Platinum \$1,800 Pick 1 of 4 Exclusives or Create One	Gold \$1,000	Silver \$700	Bronze \$500
SPIN-TO-WIN: Everyone wins...Sponsor will have logo and brand recognition.	✓ Exclusive			
Members Lounge: NSSA members can enjoy soft drinks in a relaxed atmosphere with sponsor's brand recognition within the lounge.	✓ Exclusive			
NSSA Elite Group: Exclusive naming sponsor for the year. NSSA brings together the brightest young talent industry at the Expo to experience networking opportunities and free access to all education sessions. The group is also honored at the Board of Directors luncheon.	✓ Exclusive			
Lounge & Learn: Attendees will have the opportunity to enjoy education sessions in a relaxed environment. Sponsor will have logo and branding recognition within the lounge.	✓ Exclusive			
Luncheon: Logo & branding at daily luncheon featuring industry speaker & buffet	✓ Exclusive			
Workshops: Logo & branding at hands-on training/workshop areas in the Expo.	✓ Exclusive			
Event Signage Co-Brand: Co-Branding on all signage associated with your sponsorship.	✓			
Event Signage: Recognition on event signage	✓	✓	✓	
Media: Recognition on all NSSA Expo media pages. Facebook - Twitter - etc.	✓	✓	✓	✓
NSSA Sign Expo Website: Recognized as a sponsor of the 2019 NSSA Sign Expo on the NSSA website.	✓	✓	✓	✓
Branded Email Blast: Your logo and message carried by Expo email to attendees prior to the show.	1 time			
Promotional Material: Recognized as a sponsor of the 2019 Sign Expo on all promotional material.	✓	✓	✓	✓
Expo Tote Bag: Your logo on the official Expo tote bag	✓			
Tote Bag Insert: Your marketing insert included in the official tote bag	✓			
FREE Show Advertising: Color Ad in the official Expo Program Guide	Full Page	1/2 Page	1/4 Page	
Additional Expo Exhibitor Badges	3	2	1	
Floor Graphic: Signs for show floor: 4' X 4'	4	3	2	1